





Sustainable Growth
2021 Potato Industry Forums








Ashburton 13th August
Pukekohe 19th August & PNZ AGM





Fruitfed Supplies

Ashburton Programme - 13 August

Time	Theme	Topic	Speaker(s)	Sponsor
9.30am	Markets	Economic Outlook for Agriculture	Bernard Hickey	 Trust Alliance New Zealand
		Domestic Consumer Trends Market/Supermarkets	Katherine Rich NZ Food & Grocery Council	
		NZ Potato Industry Volumes & Values	PNZ: Gemma Carroll	
		NZ Industry Overview	PNZ: Gemma Carroll	
		Tariff Application Update	PNZ: Chris Claridge with Simon Crampton	
10.30am	MORNING TEA			 CORTEVA [™] agriscience
	Industry Good	PNZ Biosecurity Emissions & Levy Information System (BELIS)	PNZ team: Nicola Loach & Chris Claridge	
		Blockchain, Integrated Farm Planning & Data Interoperability	Trackback Team: Klaeri Schelhowe	
		Health & Safety on farm	Onside Team: Ryan Higgs	
	R & D Environment	Future Proofing Vegetable Production: Project Conclusion	Potatoes NZ & Landwise	

		Grower Feedback Session: future projects Q&A	PNZ team: Gemma Carroll, Iain Kirkwood and agronomists.	
12.30pm	LUNCH			 THE BEST FROM EVERY HARVEST wymasolutions.com
	R&D & Environment	Sustainable Vegetable Systems project update	SVS PROJECT LEADER: Andrew Barber with PFR: Bruce Searle & PNZ's Iain Kirkwood	  Ministry for Primary Industries Manatū Ahu Matua   
		He Waka Eke Noa: HWEN overview, calculation & cost advice	PNZ: Iain Kirkwood	
		Farm Environment Plans	Agrimagic: Charlotte Glass	
		Spray Resistance Management	TBC	
2.20pm	SHORT BREAK			
	Quality	PNZ Seed Scheme: restructuring and database	PNZ: Iain Kirkwood	
		WYMA SPONSOR INTRO: Sustainable Food Production	Dr. Kent Stewart	 THE BEST FROM EVERY HARVEST wymasolutions.com

		Powdery Scab	UNIVERSITY TASMANIA: Callum Wilson	 THE BEST FROM EVERY HARVEST wymasolutions.com
		Psyllid & Liberibacter: IPM & other projects with Q&A	PNZ: Iain Kirkwood, PFR: Jessica Dohmen- Vereijssen, and agronomists.	
		Overview of TPP in Canterbury/Product & Timing	FRUITFED SUPPLIES: Daniel Sutton	
4.30pm	SOCIAL DRINKS & NIBBLES.			